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**America East Seeks Program Proposals for Sustainability Conference  
2022 Theme: Partnership**

*Open call for speaker, session and case study proposals until Nov. 19th*

**October 5, 2021** – The inaugural America East Sustainability Conference has announced the release of a [Call for Proposals](#) for speakers, sessions and case studies for the 2022 conference, taking place **June 7-9, 2022** at the University of Massachusetts (UMass) Lowell. Students, faculty and staff from America East institutions, along with experts from the industry and community, are invited to submit a proposal that showcases examples of partnerships, campus collaborations, sustainable best practices, projects that leverage resources and funding opportunities, and joint research and teaching projects focused on sports and sustainability. The Call for Proposals is open until November 19, 2021.

**2022 Conference Theme: Partnership**

The inaugural conference theme will highlight partnership-focused approaches to sustainability, which spans across conference membership, campuses, communities, departments on each campus, sports, sustainability and more. We aim to highlight the value of these partnerships and what they can accomplish. At the heart of these partnerships are common goals and synergies unique to the America East Conference which has led to the establishment of a formal network to collaborate and engage and help all members advance their environmental profile.

America East is seeking submissions focused on priority topic areas of interest:

- Student-athlete sustainability work
- Sustainable operations at athletic events
- Campus wide impact and student engagement
- Emerging best practices in sports sustainability
- Engaging students, fans and community in sustainability efforts
- Leveraging sports to increase sustainability impacts
- Strategic partnerships, communication about initiatives, marketing and sponsorships
- New and original case studies or leadership stories

**Social Justice, Equity, Diversity and Inclusion (JEDI)**

One of the highest priorities for the conference program is to be diverse, equitable, and inclusive. We aim to center social justice work in alignment with America East's Spread Respect initiative, which raises awareness to ensure equality and safety for all student-athletes, coaches and fans without regard to race, ethnicity, religion, sexual orientation or gender identity and promotes social, racial and civic engagement.

### **Conference Host Spotlight: UMass Lowell**

2022 conference host UMass Lowell is committed to climate neutrality as an institution and is a leader in sustainable education, research and innovation. "UMass Lowell is delighted to work with our America East partners in leading this endeavor," says Chancellor Jacquie Moloney. "We have had tremendous success in combining our athletic and sustainability efforts to enrich our student-athletes and enhance the fan experience. By working together, America East schools can carve out opportunities on the athletic, academic and operational fronts while advancing sustainability across the conference."

### **Call For Proposals Submission Details**

The America East Sustainability Conference Call for Proposals - Speakers, Sessions and Case Studies requirements and submission form can be found at [aesustainabilityconference.com/program](https://aesustainabilityconference.com/program).

### **Call for 2022 Conference Sponsors**

America East invites your organization to confirm as a featured sponsor of the conference to reach member institution decision-makers and leadership in athletics and sustainability. Preview sponsor levels and details here in our [Sponsor Overview](#).

### **Conference Details**

#### **America East Sustainability Conference**

**Tuesday, June 7th - Thursday, June 9, 2022**

Location: University of Massachusetts Lowell | 220 Pawtucket St, Lowell, MA 01854

Tickets: Available online at [aesustainabilityconference.com/register](https://aesustainabilityconference.com/register) or via phone at 855.740.8417.

#### **About America East Sustainability Conference**

The America East Sustainability Network (AESN), a collaboration of member institutions developed to advance environmental profiles and further the conference's collective sustainability goals, has formed the America East Sustainability Conference to bring together students, faculty and staff from America East institutions, as well as national and international experts from industry. The conference aims to explore ways that stakeholders and participants can work together to drive sustainable practices forward in their own programs, leverage additional resources and funding opportunities, and to help create joint research and teaching projects focused on sustainability.

More at [aesustainabilityconference.com](https://aesustainabilityconference.com).

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